Privacy Policy

HpH - PRIVACY POLICY

1. General

This privacy policy ("Privacy Policy") applies to all personal information collected through and processed in connection with the Website (http://www.hph.cz), and Services offered by HpH Ltd. ("HpH", "we" or "us"), located at:

HPH spol. s r.o. Caslavska 234 Kutna Hora 28401 Czech republic Email: <u>info@hph.cz</u> Telephone number: <u>+ 420 327 512 633</u>

Your privacy is important to HpH which acts as the data controller within the meaning of the General Data Protection Regulation (*Obecné nařízení o ochraně osobních údajů*). In this Privacy Policy we inform you of our practices with respect to the collection and processing of your personal information (your personal data) when visiting our Website or using our Services. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy starting with a capital letter shall have the same meaning as in our Terms and Conditions. HpH reserves the right to change this Privacy Policy, and will post any revisions on its website.

2. What we collect

2.1. Information provided by you.

When put PRICE INQUIRY for new glider, we ask for the following personal information:

- a. your first and last name
- b. your email address
- e. your glider prefernce
- f. your phone number
- g. your country of residence

3. How we use it and on what grounds we use it

- 3.1. Services to you and to facilitate any communication between you and us.
- 3.2. Our web servers collect users PRICE INQUIRYS and analytical information for the sole purpose of improving the Website and our Services.
- 3.3. We may draw up statistical and demographic data rendered anonymous and use this for performance monitoring, improvement of the Service and public relations.
- 3.4. The processing of your personal data is based on the following grounds:
 - Your consent;
 - The preparation or performance of an agreement with you;
 - Compliance with a legal obligation;
 - Our legitimate interests.
- 3.5. When we process personal data on the basis of your consent, you can always revoke your consent.

- 3.6. We may disclose the collected personal information if it reasonably believes that it is required to do so by law, regulation, court order or any government authority.
- 3.7. We can have a legitimate interest to process your personal data, namely to resolve disputes or legal procedures or for statistical reasons, to improve our services and public relations.
- 3.8. We can be legally or contractually obliged to process your personal data. The processing of your personal data can also be necessary to enter into a contract with you. In these cases we can only continue our relationship with you when you provide us with the needed personal data.

4. How long we keep it

- 4.1. We do not retain your personal information for any longer than is necessary for the purposes mentioned in this Privacy Policy or in so far as such is necessary for compliance with statutory obligations and for solving any disputes.
- 4.2. When we process your personal information on the basis of the preparation or the performance of an agreement with you, we will store your personal information for up to seven years after our agreement has ended, or after resolving a dispute.
- 4.3. When we process your personal information on the basis of a legal obligation, we will store your personal information for the period which is determined by the law.
- 4.4. We will process your personal information for no longer than the definitive limitation period of a legal claim we may possible have against you. We store judgments between you and our company for twenty years.
- 4.5. When we process your personal information on the basis of your consent, we will store your personal information until you revoke your consent.
- 4.6. Depending on the type of cookie, we will store your personal information for a maximum of 6 months.

5. Third-Parties

- 5.1. We employ other parties to perform functions on our behalf. Examples include, hosting services, customer relationship management, analytics. These selected parties may process your personal information only to the extent that is necessary to perform such functions on our behalf and subject to our instructions. We have procedures in place to ensure that these third party companies value your privacy.
- 5.2. These parties may be located in the EU/EEA or the United States of America ("USA"). Any party employed by us that is located in the USA adheres to the Privacy Shield. This means that an adequate level of privacy protection is provided. To learn more about the Privacy Shield, please visit this <u>website</u>.

6. Cookies

- 6.1. We may store some information in the form of so-called "cookies" on your device, such as your computer, to offer a more user-friendly and efficient Website and Services. A "cookie" is a small string of information that is saved temporarily or permanently on your computer when you visit the website.
- 6.2. We use so-called "functional cookies" (first-party cookies), which only serve the technical operation of the Website and Services. These cookies remain on your computer after you close your browser and may be used by your browser on subsequent visits to our websites. Once you disable these cookies by means of your browser settings not all functionalities of the Website and Services are accessible.
- 6.3. We also use so-called "analytics cookies" (third-party cookies) to better understand how you interact with our Websites and Services and to improve them overall. These cookies remain on your computer after you close your browser and may be used by your browser on subsequent visits to our websites.

6.4. You can disable any cookie and delete existing cookies in your Internet browser options at any time. You will find further details in the help section of your browser. However, not all functionalities of the Website may be accessible without cookies.

7. Security

We recognize our responsibility to protect the information you entrust to us. HpH implements appropriate technical and organizational measures to secure your personal information against loss or against any form of unlawful processing. These measures guarantee an appropriate level of security, taking into account the state of the art and the costs of implementation, and having regard to the risks associated with the processing and the nature of the data to be protected. These measures shall also aim at preventing unnecessary collection and further processing of your personal information.

8. Your rights

- 8.1. You have the right to request access, rectification, erasure, restriction, data portability and the right to object against the use of your personal information. However, we can decline your request in case we have compelling legitimate grounds which override your interests, or the processing is for the establishment, exercise or defense of legal claims.
- 8.2. For security reasons, we reserve the right to take steps to authenticate your identity before providing access to your personal data. We will answer your request free of charge, however reserve the right to charge a reasonable fee for carrying out your request in case your request is excessive or is manifestly unfounded.
- 8.3. You can send your request to exercise your right(s) to <u>info@hph.cz</u>. Be as clear and precise as possible in your email. In any case state which right you want to exercise and on what grounds. We will answer your request within one month after receipt, unless we need more time. Then we will inform you within one month after receipt of your request that we need a maximum of another two months. Within this period of time we will notify you about whether we can fulfil your request or not. In case we cannot fulfil your request we will let you know on what ground.
- 8.4. If you have any complaints about our privacy practices we would appreciate if you could seek contact with us first. Together we can try to find and take away the source of your complaint. Your complaint can be send to<u>info@hph.cz</u>.
- 8.5. At any given time you have the right to send a complaint about our privacy practices to the authorized supervisory body.

9. Changes to this privacy policy

We may change how we collect and use personal information at any time and without prior notice, at our sole discretion.

We may change this Privacy Policy at any time. If we make material changes to the Privacy Policy, we will notify you either by posting the changed Privacy Policy on the Platform or by sending an email to you. We will also update the "Last Updated Date" at the top of this Privacy Policy. If you do not wish to agree to the changed Privacy Policy, then we will not be able to continue providing the Platform and our Services to you, and your only option will be to stop accessing the HpH website and not sending any PRICE INQUIRYs.

10.Questions & suggestions

If you have any questions or suggestions about our privacy practices, please feel free to contact us by email via: <u>info@hph.cz</u>.